

wes meltzer.com

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CAREER GOALS

To speak content through design and graphics. To apply the clean sensibilities of newspapers and the visual import of magazines to my work. To continue learning typography and good design practice.

PRINT DESIGN EXPERIENCE

NUviews ♦ *Evanston, Ill., September 2005—Present*

Art Director: Created look-and-feel of new, undergraduate student publication. Designed features, front-of-book and back-of-book magazine layouts. Provided logistical direction for illustrations and photo shoots.

Popular Mechanics ♦ *New York, N.Y., March 2005—June 2005*

Art Intern: Designed front-of-book and back-of-book magazine layouts, table of contents, and special sections. Provided logistical direction for graphics, illustrations and photo shoots.

The Daily Northwestern ♦ *Evanston, Ill., September 2002—March 2005*

Design Editor, Deputy Design Editor: Supervised Design Desk, overseeing a design staff of two to five designers nightly. Designed news section front pages, sports section, and feature stories.

Art Director/PLAY: Created and designed new weekly entertainment magazine, including magazine-style covers and full-page feature stories. Provided stylistic direction and art assignments for a staff of two assistant designers.

WEB DESIGN EXPERIENCE

NUviews ♦ *Evanston, Ill., September 2005—Present*

Webmaster: Created and implemented magazine Web site (www.nuviews.org), on a database backend using Textpattern and custom PHP and MySQL.

Toby R. Meltzer, MD, PC ♦ *Scottsdale, Ariz., September 1997—Present*

Webmaster: Designed, created and implemented two versions of practice Web site (www.tmeltzer.com), using Movable Type and custom MySQL. Created editable patient PDF forms to expedite patient-information gathering process.

EDITORIAL EXPERIENCE

Arizona Business Magazine ♦ *Phoenix, Ariz., June 2005—August 2005*

Freelance Writer: Reported and wrote business feature stories, including a feature about the impact of the America West–U.S. Airways merger.

Editorial Intern: Wrote and reported front-of-book and feature stories for *Arizona Business Magazine* and *AZ|RE*. Coordinated production of *Experience AZ*, an annual guide to Arizona events, including production calendar and sidebar content.

Popular Mechanics ♦ *New York, N.Y., March 2005—June 2005*

Editorial Intern: Researched and wrote front-of-book stories, and fact-checked front-of-book stories and columns. Answered reader letters and compiled “Letters to the Editor” pages. Compiled *PM* weblog posts.

EDUCATION

Medill School of Journalism Northwestern University

*Evanston, Ill. ♦ BSJ candidate, 2006
September 2002—June 2006*

Honors: Expected graduate cum laude

Relevant coursework:

PRINT MEDIA DESIGN

Professor: Susan Mango Curtis

TEACHING MAGAZINE

Advisor: Michele Bitoun

PAINTING AND COMPOSITION

Professor: Daniel Devening

SKILLS

Pagination: InDesign, QuarkXPress, Pagemaker

Graphics: Photoshop, Illustrator

Web Design: XHTML, CSS, PHP, MySQL, Dreamweaver

Language: Spanish (proficient), Russian

AFFILIATIONS

Society for News Design: Student member, 2005—present

REFERENCES

Available upon request.